



TRAVIS LUM INTERACTIVE ART DIRECTOR

OBJECTIVE

Available as an Interactive Art Director for online marketing projects of any size and complexity.

SUMMARY

Over nine years of experience in interactive design. Demonstrated expertise providing effective solutions for small and large businesses. Award-winning interactive art director / designer / developer. Conceptual thinker, possessing high work ethic and standards.

EXPERIENCE

Interactive Art Director

Tribal DDB, San Francisco, CA

August 2011 – Present

Worked with brands such as Clorox Company (i.e. Kingsford) and ConAgra (i.e. Healthy Choice, Wolf Brand Chili).

Interactive Art Director

Young & Rubicam, San Francisco, CA

January 2011 – July 2011

Worked with brands such as AMD, Chevron, Citrix, and NetApp.

Interactive Art Director

Isobar, San Francisco, CA

February 2010 – January 2011

Worked with brands such as adidas, Blue Shield, Dolby, EA Games, Hawaiian Airlines, Kohler, Motorola, O’Neill, and Sterling among others.

Interactive Designer

Young & Rubicam, San Francisco, CA

July 2007 – February 2010

Web Designer

HMSA, Honolulu, HI

October 2006 – June 2007

Art Director

Digital Mediums, Honolulu, HI

March 2005 – September 2006

Graphic Designer

Clarence Lee Design, Honolulu, HI

June 2004 – October 2004

Graphic Designer

Y. Hata & Co., Limited, Honolulu, HI

July 2001 – February 2005

EDUCATION

Bachelor of Fine Arts, Graphic Design

May 2004

University of Hawaii at Manoa

Honolulu, HI

SKILLS

Design: Adobe Photoshop CS5, Illustrator CS5, InDesign CS5

Interactive: Adobe Flash CS5, Dreamweaver CS5

Motion: Adobe After Effects CS5, Media Encoder CS5

Languages: ActionScript 2 & 3, HTML5, CSS, PHP

ACCOLADES

2010 IAC Award, Best Technology Integrated Ad Campaign

2010 PageCrush Featured Site

2010 Coroflot Featured Portfolio

2009 Coroflot.com Featured Site

2009 CoolHomePages.com Award

2009 StrangeFruits.nl Featured Site

2009 QNT Published Site (x2)

2008 ADDY Silver Award (Pele Award of Excellence) (x2)

2008 GOUW.nu Featured Site

2008 NewWebPick.com Featured Site

2008 RGBGarden.com Featured Site

2008 TopFlashWebsites.com Featured Site

2008 Xhilarate.com Featured Site

2007 ADDY Gold Award (Pele)

2007 ADDY Silver Award (Pele Award of Excellence)

2007 AIGA Hawaii’s 5-0 Award (x2)

2007 CoolHomePages.com Site of the Week

2007 CoolHomePages.com Award (x2)

2007 GOUW.nu Featured Site (x2)

2006 ScreenFluent Featured Site

2005 AIGA Hawaii’s 5-0 Top 5 Award (Best in Show)

2005 AIGA Hawaii’s 5-0 Outstanding Student Award

2005 GOUW.nu Site of the Day

ACTIVITIES

2005–2007 AIGA Honolulu Board of Directors, Web Chair

CONTACT INFO

808.366.9289

travis@travislum.com

www.travislum.com

www.linkedin.com/in/travislum

89 Terra Vista Avenue
San Francisco, CA 94115